

# MADALYN REX CORNWELL

## CONTACT



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1728 Port Republic Road,  
Harrisonburg Va, 22801

## EDUCATION

### JAMES MADISON UNIVERSITY

School of Media, Art, and Design  
(SMAD), Creative Advertising student

- 2025 Dean's List
- Candidate for Graduation 12/2025

**2022- Present**

## SKILLS

Account Planning

Social Media Mangement

Photoshop

InDesign

Adobe Illustrator

Final Cut Pro

Canva

Cascade

Web Design

Project Management Tools

Strong Communication

Content Creation

Computer Literacy

Intermediate French Speaker

Copywriting

Wix.com

I am a qualified content creator and account planner with experience creating a social media team, along with creating content for The Breeze Instagram, Madison Magazine and ESCI. I have been a social media brand ambassador. I have a great sense of managing time because I have held a part-time job as a full-time student. I have taken numerous creative classes such as Audio-Visual Storytelling, User and Visual Design, Elements of Creative Advertising, Creative Advertising Campaigns and Copywriting. I am able to quickly grasp new concepts.

## EXPERIENCE

### CREATIVE MARKETING CONSULTANT

#### Emergency Service Consulting International

August 2025 - Present

- Content creation for Social Media
- Web design
- Company branded content creation
  - Designing Executive Recruitments, Prospectus, Rack Cards
- Social Media branding guide

### DIGITAL ASSISTANT

#### Madison Magazine

June 2025 - August 2025

- Assist with content planning, creation, curation and scheduling to drive engagement with target
- Use Cascade, JMU's content management system, to publish articles on JMU news
- Assess Content Marketings digital portfolio
- Drafting a proposal for Madison social media accounts
- Writing, creating and publishing articles for the Madison App
- Assist with photo selection for content and photo color correction

### AUDIENCE EDITOR

#### The Breeze

April 2024 - April 2025

- Account management
- Manager of a social media team
- Content Creation
- Writing a weekly newsletter
- Broadcast News Reporter - Breeze TV

### SERVER & BARTENDER

#### Bella Luna Wood Fired Pizza

September 2023 - Present